

HARD LOTION...

What Makes it Hard Core?

What is Hard Lotion?

If you could create the ideal product for dry skin, what would it include? Here's what my checklist would look like:

- ❑ If my skin is cracked and split, it can't hurt when I apply it.
- ❑ It needs to be something that lasts a long time on my skin so I don't have to keep re-applying it.
- ❑ It shouldn't have any ingredients that irritate my skin by solving one problem but causing another.
- ❑ I'd prefer it didn't have a scent. Scent is okay sometimes but I'd rather not have something that competes with my perfume should I choose to wear it.
- ❑ My skin must feel fantastic after I apply it. I don't want to feel greasy.
- ❑ I want to trust the ingredients.



Hard Lotion Checklist

- ✓ Easy Application: I won't lie. It will take an extra minute to apply hard lotion but as soon as it's absorbed in, your skin will experience immediate relief... even if your skin is cracked or split.
- ✓ Beeswax: beeswax is the ingredient that seals in the other ingredients to create a lotion that lasts for hours on the skin. No need for frequent re-applying.
- ✓ Many lotions have fragrances, preservatives, and other additives that can irritate the skin. MadeOn creates hard lotion without a preservative (no water is used in the recipe, therefore the shelf life is naturally longer), and no fragrances to compete with your own perfume.
- ✓ As soon as hard lotion is applied, you will feel the soft, supple effects of the nourishing shea butter and coconut oil. That's why we call it BeeSilk. Your skin feels silky the minute it's applied.
- ✓ Three trustworthy ingredients: beeswax, shea butter and coconut oil. We do choose to use naturally refined ingredients, which means that no solvents or chemical extractions were used to purify the ingredients.



*It looks like a bar of soap, but it's not.
Use your body's natural temperature to warm the
lotion and rub into your skin.*



Heal the heels with hard lotion.



*Beesilk hard lotion helps with cuts from harsh winter
skin.*

My Story

My first lotion bar was created out of desperation, mixed with creativity. The creativity came from the pleasure I got from making things from my kitchen for my family, whether it was soap, bread, mung sprouts or our family special "apple kefir" that resembles Martinelli's sparkling juice.

For the majority of my life, I experienced pain from the tips of my fingers that were often covered in Band-aids from the cuts and splits from my daily activities and my extremely dry skin. My hands were my most important tools, but they caused me intense suffering... until I tried the lotion bar.

Not only did that first lotion bar heal up my skin within days, but we tried it with my son's seasonal eczema, and I was ecstatic that his pain also ended with the lotion bar.

Something that was so easy to make turned into a family business after we took it to the farmer's market for testing. Two years later, we turned MadeOn into a full-time business online that my husband and I run from home.

I KNOW dry skin and the pain it brings. Because I've enjoyed the interaction that I get from my customers, I've created DIY videos for the lotion, as well as other products that we've developed based on customer request and our own family's needs.



Lotion Bar Recipe

4 oz beeswax (4.5 oz if you live in a warmer climate)

4 oz coconut oil

4 oz shea butter

Combine shea butter, coconut oil and beeswax in a double boiler. Melt over medium heat, stir well, and pour into molds. Molds can be plastic or metal. Ice cube trays and cupcake pans both work great. Reserve some lotion liquid for lip balms. Lip balms may require a bit of extra coconut oil to keep them softer.

WHY DO YOU DO IT, RENEE? I've been told I'm crazy to reveal my Beesilk recipe. I don't see it that way.

Here's why: first, it's a recipe that I first found online listed among many lotion bar recipes on a soap maker's forum. So it's not my secret recipe. Second, I want this to be a help to people who suffer from dry skin or other skin issues, especially if I can keep someone from enlisting help from prescription drugs that might not be necessary. Third, it builds trust between me and my audience. Many people check out the recipe before they buy my products. Fourth, because I continue to offer new recipes as I develop and test them, I have a growing audience who follow me, and refer friends and relatives. For that, I'm extremely grateful.



It's easy to make your own lotion bars and lip balm.



Learn to make hair butter, sunscreen, rash cream and more products using the recipes in [my e-books](#).

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One more checklist:

- ❑ We're not done yet! If you've only ordered Beesilk, you're on your way to discovering more natural, handcrafted skin care that *works*.
- ❑ Check out the [hundreds of testimonials](#) to discover how Beesilk has helped people, including various skin conditions that have been helped by Beesilk.
- ❑ If you're interested in making not just lotion bars, but countless other recipes with only a few ingredients, make sure to note that when [you sign up for my newsletter](#).
- ❑ Keep your skin moisturized by using our [handcrafted goat milk soap](#) (I don't even use facial moisturizer anymore).
- ❑ Check out my [Second Life Hair Butter](#), [Simply Soothing Rash Cream](#) and [Tinted Lip Balms](#), all made with just a few ingredients to get the job done.
- ❑ Email me! renee@hardlotion.com

Renee Harris is the owner of MadeOn Skin care, which has been in operation since 2009. She lives with her husband and eight children in Northern California (the "northern" that is still another three hours north of the Bay Area, before entering Oregon).

MADEON:
SKIN CARE PRODUCTS

